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FOR IMMEDIATE RELEASE



New Industry Forum Leverages Long-Standing Relationships, Adds Value

Dallas/June 7, 2010 – It was announced today that the 2010 Automotive Service & Repair Week (ASRW) will host an official Industry Forum to discuss timely industry issues, followed by a networking reception Sunday, Oct. 10, from 5 p.m.-8 p.m. at the Mandalay Bay Convention Center in Las Vegas. The forum and reception will conclude the first day of education at ASRW 2010, featuring the International Autobody Congress & Exposition (NACE) and the Congress of Automotive Repair and Service (CARS) events taking place Oct. 10-13, 2010.

Designed as a professional venue to discuss relevant, thought-provoking topics, attendees of the industry forum can expect compelling, current – and even controversial – issues that transcend the industry.

The ASRW Industry Forum will feature two concurrent 45-minute sessions, one for the mechanical industry and one pertaining to collision repair; a 30-minute break; two additional concurrent sessions (one each for the mechanical and collision repair industries); and will conclude with an hour-long networking reception and mixer. Tickets for the ASRW Industry Forum are available online for \$40 if purchased by Aug. 17; \$50 after.

Sponsors of this new forum are: the National Institute for Automotive Service Excellence (ASE), the National Automotive Technicians Education Foundation (NATEF), the Women’s Industry Network (WIN), the National Auto Body Council (NABC), the Automotive Management Institute (AMI) and the I-CAR Education Foundation.

About the Events

ASRW currently features the International Autobody Congress & Exposition (NACE), sponsored by the Automotive Service Association (ASA), the only event of its kind designed for the collision repair professional; the Congress of Automotive Repair & Service (CARS), also sponsored by ASA, the premier event for automotive service professionals; as well as Auto Glass Week, dedicated to the automotive glass professional.

Online registration is now open offering various package options starting at \$210, and Expo registration available for just \$15, until the Aug. 17 early-bird deadline. Online housing is also open with special low rates available until July 30.

NACE – the world’s collision repair event – represents the only B2B event of its kind specifically designed for collision repair industry professionals from around the globe. NACE features a comprehensive educational Conference and Exposition with hundreds of diverse exhibiting companies displaying the latest equipment, products, services and technology available to today’s collision repair industry. www.NACEexpo.com

CARS – the premier event for automotive service professionals – features a high-quality education lineup led by industry leaders, along with an exhibitor showcase of automotive service and repair-related equipment, products and services. www.CARSevent.com

Auto Glass Week – an event dedicated to delivering quality education and exhibits focused on advancing automotive glass service and repair professionals.

For additional information, contact Hanley Wood Exhibitions at P.O. Box 612128, Dallas, Texas 75261-2128 or call (888) 529-1641 or (972) 536-6444.

About the Sponsor

The Automotive Service Association (ASA) is the sponsor of ASRW and two of its shows, NACE and CARS. ASA is the largest international not-for-profit trade association of its kind dedicated to and governed by independent automotive service and repair professionals. ASA advances professionalism and excellence in the automotive industry through education, legislative representation and member services. Its international membership base includes numerous affiliate, state and chapter groups from all segments of the industry. For additional information about ASA, go to www.ASAsShop.org. ASRW, NACE and CARS are produced by Hanley Wood Exhibitions.