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For Immediate Release

CONSTRUCT and The TFM Show Attendance Grows

Dallas, TX, June 3, 2010 CONSTRUCT2010, the CSI Annual Convention and The Total Facility Management Show ended on a high note with a 9 percent increase in verified attendees. The increased attendance numbers are attributed to the strong education program, CSI Convention participation and the prominent exhibitors on the show floor. The May 11-14th event in Philadelphia offered real world building solutions for the commercial building industry. "This is an optimistic sign that the show is fulfilling a niche in the industry," states Tom Cindric, Group Director, Hanley Wood. "The event is structured to offer practical, every-day knowledge through education and face-to-face interaction with product manufacturers in tandem with the CSI Annual Convention, networking and social activities."

Exhibitors reported brisk traffic at their booths with significant leads collected. The show floor remained busy, boasting a diverse lineup of exhibitors from the Building Envelope, Building Systems, Finishes, Flooring, Roofing, Safety/Security, Thermal/Moisture Protection, Windows and other key industries. Over 250 exhibitors, including Grace Construction Products, Pella Windows and Doors, Stanley Security Solutions and many more, offered relevant products and services for all aspects of the building process to the industrial, institutional and commercial building professional. Exhibitors were happy with the traffic on the show floor and quality of the leads. Ten percent of the exhibitors signed new contracts for the 2011 event, on-site.

The total attendance of almost 3500 included a diverse group of professionals in the architectural, specifying, engineering, government, real estate, contracting and commercial building industries. This included architecture and engineering firms, city, county and US government agencies, commercial real estate development companies and many others representing billions of dollars in annual purchasing power. "I thought Hanley Wood did an excellent job with the event. This was one of, if not, "the" best show that I have attended," commented attendee Bob Kenworthy, Auburn School District. Glynnis Sorrentino, Designer, tweeted, "This is a great trade event for the commercial building industry!"

The Construction Specifications Institute (CSI) held their annual convention and executed a full program for the CSI Membership. Meetings, including one with USGBC, a student competition, leadership program, region caucuses and the Annual Meeting and Member Forum culminated with a Gala and Honors and Awards presentations. "It was rewarding to see the vibrancy of the CSI community during CONSTRUCT2010 and the CSI Annual Convention. We all recognize the challenging economic environment our members are working in. However, the increased attendance over 2009 showed that construction professionals highly value the real world, building product and specifying solutions that are available at CONSTRUCT. The knowledge sharing, informative sessions, new building product solutions, and networking that occurred, all aid to position CSI members and event participants for future success," remarked Walt Marlowe, CSI's Executive Director/CEO.

Education classes were well attended with some sessions attracting over 100 participants in a 90-minute segment. About 1000 attended the general session with keynote speaker, Bjarke Ingels, who presented YES is More to a captivated audience. "This year's speaker, Bjarke Ingels, was excellent. More of the same," commented Paul Kane, who flew in from Hawaii. And, Edward Healy, Edward M. Healy, Architect, said, "Your

Keynote speaker was great. Continue to bring us similar cutting edge speakers.” After the presentation, Mr. Ingels headed to the Architect Lounge on the show floor to autograph his book for hundreds of new fans.

CONSTRUCT 2011 and the 55th CSI Annual Convention will be held in Chicago at McCormick Place, September 13-16, 2011. Exhibit space is available. The interactive floor plan and online contract as well as more information, are available at www.CONSTRUCTshow.com.

About Hanley Wood

Hanley Wood is comprised of four platforms: Business Media, which publishes more than 30 magazines, featuring Builder, Remodeling and Architect magazine, along with related Web sites, e-newsletters, and conferences; Exhibitions, which produces marquee events such as World of Concrete, bringing residential and commercial construction professionals face-to-face with manufacturers, suppliers, distributors, and service providers, and also manages events in other industries; Market Intelligence, which collects and aggregates proprietary data sets that capture hundreds of pieces of profile and material information about housing developments in more than 75 housing markets; and Marketing, which plans, creates, and executes strategic and integrated marketing solutions for its clients. Visit www.hanleywood.com.

About CSI

CSI is a national association dedicated to creating standards and formats to improve construction documents and project delivery. The organization is unique in the industry in that its members are a cross-section of specifiers, architects, engineers, contractors and building materials suppliers. The organization has 140+ chapters and more than 13,000 members. Monthly Chapter meetings allow members the opportunity to communicate openly with their counterparts and exchange information for successful project management.

CSI is renowned in the industry for its rigorous certification programs for professionals seeking to improve their knowledge of accurate and concise construction documents. CSI provides continuing education, professional conferences and product shows. For more information, visit www.csinet.org, or call 800.689.2900.

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