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For Immediate Release



Hanley Wood Marketing Announces Promotions

Minneapolis — Hanley Wood Marketing (HWM) announced the promotions of four staff members who serve key FedEx and other national client accounts.

- **Dana Brink** was promoted to account director. She was previously account supervisor. Brink and her team will provide client services support for key FedEx programs and for construction sector accounts such as Sherwin-Williams, Propane Education & Research Council (PERC) and Moen. Before joining Hanley Wood Marketing, Brink worked for JWT in Washington, D.C., on employment branding accounts and for local agency JMP Worldwide supporting Twin Cities companies such as Marvin Windows and G&K Services. She holds a Bachelor of Arts degree from the University of Minnesota.
- **Jude Savage** was promoted to creative director. She was previously design director. Savage will provide strategic branding and design solutions on key accounts, including FedEx, Sherwin-Williams, PERC and Moen. Before joining Hanley Wood Marketing, Savage worked for Twin Cities agencies Kerker (now Preston Kelly) and Carmichael Lynch.
- **Shelly Ragland** was promoted to director of project management. She was previously workflow manager. Ragland will manage the project management team and workflow tools, support operations, and act as project liaison with the client services department. Before joining Hanley Wood Marketing, Ragland held positions with Access Ability and Internet Broadcasting. She holds a Bachelor of Arts degree from the University of Wisconsin.

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- **Courtney Miner** was promoted to project manager. She was previously project coordinator. Miner will manage Hanley Wood account programs, including Sherwin-Williams, PERC and Moen. She holds a Bachelor of Arts degree from Dickinson State University in North Dakota.

About Hanley Wood

Hanley Wood, LLC, is the premier media company serving housing and construction. Through four operating divisions, the company produces award-winning magazines and Web sites, marquee trade shows and events, rich data, and custom marketing solutions. The company also is North America's leading publisher of home plans. **Hanley Wood Marketing** (Minneapolis) provides innovative marketing communications and brand-activation solutions to corporate clients in construction and other business markets.

Founded in 1976, Hanley Wood is one of the 10 largest B-to-B media companies in the United States. Hanley Wood is owned by affiliates of JPMorgan Partners, which uses CCMP Capital Advisors to manage this investment.