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**For Immediate Release**



## **Hanley Wood University Launches All-New Continuing Education Portal**

*[Hanley Wood University](http://hanleywooduniversity.com) launches the construction industry's first comprehensive learning management system, delivering more continuing education coursework to more professionals than anywhere else in the industry.*

Washington, DC, June 7, 2010 - Hanley Wood, LLC, the leading media company serving the residential and commercial construction industries, announces the launch of the all-new [Hanley Wood University](http://hanleywooduniversity.com) ([www.hanleywooduniversity.com](http://www.hanleywooduniversity.com)). Previously known as architectCES.com, Hanley Wood University is quickly becoming the construction industry's leading provider of continuing education and professional training programs for all residential and commercial construction professionals.

"The expansion of Hanley Wood University as an education and training source is a natural progression from Hanley Wood's rapid growth as a continuing education provider in the architectural community," said Jennifer Pearce, Hanley Wood University General Manager. "Our exclusive access to Hanley Wood's diverse audience and integrated media network gives Hanley Wood University the unique advantage of fulfilling the training and education needs of the largest audience of residential and commercial construction professionals."

[Hanley Wood University](http://hanleywooduniversity.com) has made significant investments to develop the industry's first comprehensive learning management system and is committed to being the premier continuing education and training source for construction professionals. Its new Web site is designed to relieve the complexity of online distance learning by increasing course exposure and enabling visitors to filter coursework by profession, subject, certification and building product manufacturer.

The advanced online education platform offers building product manufacturers the opportunity to develop a custom manufacturer university of their very own. Devoted exclusively to a single manufacturer, a custom university will provide professionals direct access to a manufacturer's continuing education courses, installation videos, product demonstrations, white papers and more, without the distraction of competing content.

With turnkey solutions available to building product manufacturers, Hanley Wood University is committed to offering the most accessible, user-friendly training and education resources. Through dedicated sections in Hanley Wood's industry-leading magazines, Web sites, e-newsletters and the centralized portal, [Hanley Wood University](#) delivers more education to more professionals than anywhere else in the industry.

### **About Hanley Wood**

Hanley Wood, LLC, is the premier media and information company serving housing and construction. Through four operating divisions, the company produces award-winning magazines and Web sites, marquee trade shows and events, rich data and custom marketing solutions. The company also is North America's leading publisher of home plans. Hanley Wood Business Media (Washington, D.C.), publishes 30 award-winning residential and commercial construction titles, including Builder, Remodeling, Custom Home, Concrete Construction and residential architect. Hanley Wood Business Media also offers the construction industry's foremost collection of Web sites, including Builder, Remodeling, and ebuild, the comprehensive online guide to building products, as well as the largest collection of house plans online through ePlans.com and Dream Home Source.

Founded in 1976, Hanley Wood is one of the ten largest B-to-B media companies in the United States. Hanley Wood is owned by affiliates of JPMorgan Partners, which uses CCMP Capital Advisors to manage this investment.