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***residential architect* Launches Redesign of residentialarchitect.com**

Washington, D.C. March 25, 2010— Hanley Wood, LLC, the leading media company serving the residential and commercial construction industries announces the relaunch of *residential architect's* website, residentialarchitect.com. *residential architect* is the nation's leading media brand serving the residential architecture profession through its magazine, website, e-newsletter, electronic products, and events.

The relaunched website features a sleek redesign and has improved navigation, functionality and interactivity to better serve its audience of residential practitioners. The redesign is able to offer more content, more frequent updates, and more advertising opportunities.

"*residential architect* is unique in its focus on residential design and practice," says Peter Goldstone, President of Hanley Wood. "The new website will vastly improve our ability to serve this important group of residential design practitioners."

The relaunched *residential architect* site is designed to be visually inviting and easy to navigate. Articles are organized by topic so readers can stay up-to-date on the subjects important to their practice. New features include large-format slideshows, [raTV](#) and a revamped [Continuing Education Center](#) to enhance the user-experience for visitors of residentialarchitect.com. Annual features such as the *residential architect* Design Awards, Leadership Awards, Architects' Choice and Reinvention Symposium are easily accessible from links in the top navigation on every page.

Among many of the highlights of the site is a new [Profiles](#) section, which highlights dozens of architects and firms by location, and will become a one-stop resource for anyone searching for the top residential architects in the nation. For the latest on the residential architecture community, visitors will turn to the [Pulse](#) section which tracks industry news, cultural trends and information, industry awards, blogs, and a dedicated Reinvention section. The new [Reinvention](#) section archives articles, videos and slideshows from the symposium's six-year history.

"Our print magazine is already the indisputable voice of the residential architecture profession," says S. Claire Conroy, Editorial Director of *residential architect*. "The redesign, with its resources for practitioners, enthusiasts, and clients, positions residentialarchitect.com for great growth. I believe it will become the most important online destination for the profession."

This relaunch showcases the latest of Hanley Wood's websites built in the company's new content management system (CMS). The CMS uses the SDL platform and gives editors limitless flexibility to add and update online content quickly. It also allows for new ad units and contextual

advertising. The new infrastructure allows residentialarchitect.com to be more efficient in bringing ideas to market going forward and should serve as a catalyst for aggressive audience growth.

View the redesigned website at residentialarchitect.com and to learn more about *residential architect* and its wealth of advertising opportunities, visit residentialarchitectmediakit.com.

About Hanley Wood

Hanley Wood, LLC, is the premier media and information company serving housing and construction. Through four operating divisions, the company produces award-winning magazines and websites, marquee trade shows and events, rich data and custom marketing solutions. The company also is North America's leading publisher of home plans. **Hanley Wood Business Media** (Washington, D.C.), publishes more than 30 award-winning residential and commercial construction titles, including *metalmag*, *ecohome*, *BUILDER*, *REMODELING*, *CUSTOM HOME*, *CONCRETE CONSTRUCTION* and *residential architect*. **Hanley Wood Business Media** also offers the construction industry's foremost collection of websites, including *BUILDER ONLINE*, *REMODELING ONLINE*, and **ebuild**, the comprehensive online guide to building products, as well as the largest collection of house plans online through *eplans.com* and *Dream Home Source*.

Founded in 1976, Hanley Wood is one of the ten largest B-to-B media companies in the United States. Hanley Wood is owned by affiliates of JPMorgan Partners, which uses CCMP Capital Advisors to manage this investment.