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FOR IMMEDIATE RELEASE

World of Concrete's World-Class Education Program Heads East

Dallas, Texas – February 18, 2010 -World of Concrete's world-class education program is heading East! This May, in Orlando, Florida, WOC's Regional Education Conference will provide the information and the continuing education hours attendees need in today's challenging economic climate. Many states throughout the Southeast require specific hours of continuing education credits for contractors to continue to do business, and World of Concrete has created this program to make it easy and convenient for them to get these necessary education hours. The Conference will take place at the Caribe Royale Orlando All-Suites Hotel & Convention Center on May 14-15, 2010.

"We designed this unique regional conference program to provide valuable technical and business best practices relevant to today's concrete industry," said Bonnie King, Sr. Conference Manager of the World of Concrete Education Program. "With the in-depth content and variety of topics, attendees will walk away with proven strategies to grow and develop their businesses."

Highlights include:

- Seminars include 12 of the most popular WOC seminars for the concrete construction industry.
- Master certificates available for Concrete Fundamentals & Decorative Concrete tracks.
- Additional topics include Floors & Slabs, Concrete Repair, and Field & Project Management.
- OSHA 10-Hour Construction Safety for Concrete Construction.
- Seminars approved for State of Florida DBPR/CILB continuing education hours.

Registration & detailed information on the World of Concrete Regional Education Conference can be found online at www.worldofconcrete.com under the Education tab.

About Hanley Wood

Hanley Wood, LLC is the premier media company serving housing and construction. Through four operating divisions, the company produces award-winning magazines and Web sites, marquee trade shows and events, rich data and custom marketing solutions. The company also is North America's leading publisher of home plans. **Hanley Wood Exhibitions** (Dallas) conducts events serving the industry's strongest market segments, including World of Concrete, one of the top 20 trade show events in the country.

Founded in 1976, Hanley Wood is one of the ten largest B-to-B media companies in the United States. Hanley Wood is owned by affiliates of JPMorgan Partners, which uses CCMP Capital Advisors to manage this investment.

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